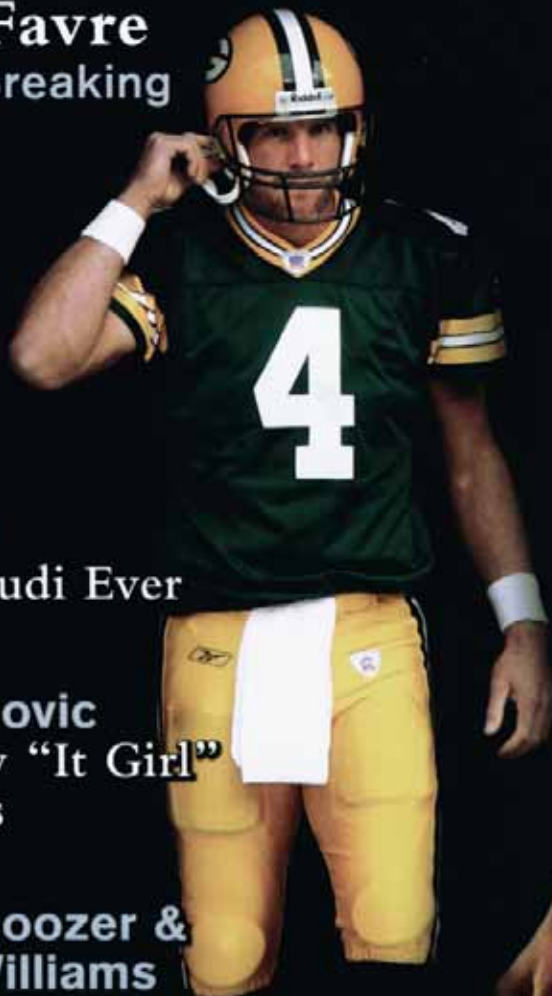


# MOVES™

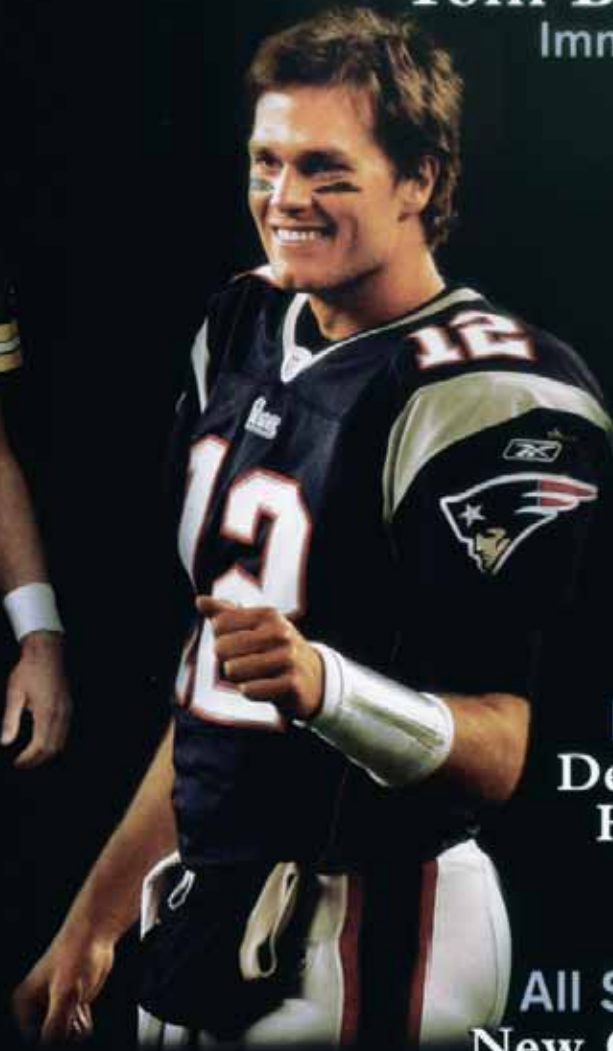
ABOUT PROFESSIONAL ATHLETES

FOR PROFESSIONAL ATHLETES

Green Bay's  
**Brett Favre**  
Record Breaking  
Leader



**Tom Brady's**  
Immaculate  
Season



**AUDI A8**  
Fastest Audi Ever

**Ana Ivanovic**  
The New "It Girl"  
of Tennis

**Carlos Boozer &  
Deron Williams**  
NBA's Fashionistas

ESPN's  
**Desmond  
Howard**  
Uncut

All Stars In  
New Orleans

The Year of  
The Quarterback  
Super Bowl Issue

# CIRCA

WHERE ICE TURNS TO COLD CASH



CIRCA IS CHANGING THE WAY THE JEWELRY INDUSTRY DOES BUSINESS. With CIRCA's innovative service that once favorite flashy chain or bracelet you bought with your signing bonus that's just a bit too over the top for you now, can be turned into liquid cash. In fact, CIRCA is the only national buying house in the United States that provides a liquid market for previously owned jewels.

Mr. Chris Del Gatto, Co-founder, Chairman, and CEO has over 20 years of experience in the market, beginning as a gemologist at the age of 17 and becoming a partner in MHR Estate & Fine Jewelry just after turning 20, Del Gatto recognized there was a niche in the market that was virtually untapped. The entrepreneur points out "jewelry is rarely an investment; it is a luxury purchase...but a good one. Unlike others, jewelry maintains its value after being used." That value is recognized and compensated by CIRCA. The idea of turning a collection of jewelry or diamonds that are rarely worn into an education fund, or possibly an impromptu vacation just makes sense.





CIRCA, found in luxury markets such as Palm Beach, Chicago, Las Vegas, and Hong Kong to name a few, is accessible where ever you are. Customers also have the option to mail in pieces for an appraisal and an offer. There is no limit or minimum, from a piece that is valued at \$100, to a 26-carat diamond worth six figures, CIRCA's process and commitment to the client remains un-wavered. It simply takes a call to make an appointment at the nearest CIRCA office, upon your arrival you and your gems are escorted into a private room where a buying expert carefully examines your prized piece. Once an appraisal is reached you either accept or decline. If you accept the offer, the agent will immediately cut you a check, on the spot...no commissions, no fees. If you decline, you simply gather your jewelry and leave, no questions, no badgering.

Del Gatto explains "By being honest and transparent throughout the entire process, this openness and honesty prevails in each and every transaction, we have created a loyal client base."

This is a great alternative to the expensive auction houses of the past and mirrors the ease of your typical "buy back" estab-

lishments. This clientele is not a demographic who is selling their gems out of financial desperation, rather these are individuals that are financially savvy and know that unused, trendy or impulse bought jewels are better used as cold cash.

CIRCA has found a gold mine in this niche. They now have found a lane in the jewelry industry where they are both the buyers of these exquisite pieces, and also the sellers. "We also serve the industry as a whole" explains Del Gatto. With retail jewelers bringing in their unsold merchandise and also evaluating and buying the pieces CIRCA acquires, they really have their finger on the pulse of the entire industry. Some of the most well known, high end retailers come to CIRCA to add pieces to their store collection.

Rapidly expanding their brand around the world CIRCA continues their reputation of quality personal service. The depth, knowledge and access to luxury jewels makes this company like no other.

*For more information view CIRCA's website at [www.CIRCAjewels.com](http://www.CIRCAjewels.com)*